

PERRANPORTH

life

RATE CARD



Eighth page

£95

1/8 advert facing editorial/content

Quarter page

£175

1/4 advert facing editorial/content

Half page

£300

1/2 advert facing editorial/content

Full page

£500

Full-page advert facing editorial/content

Inside front/inside back

£650

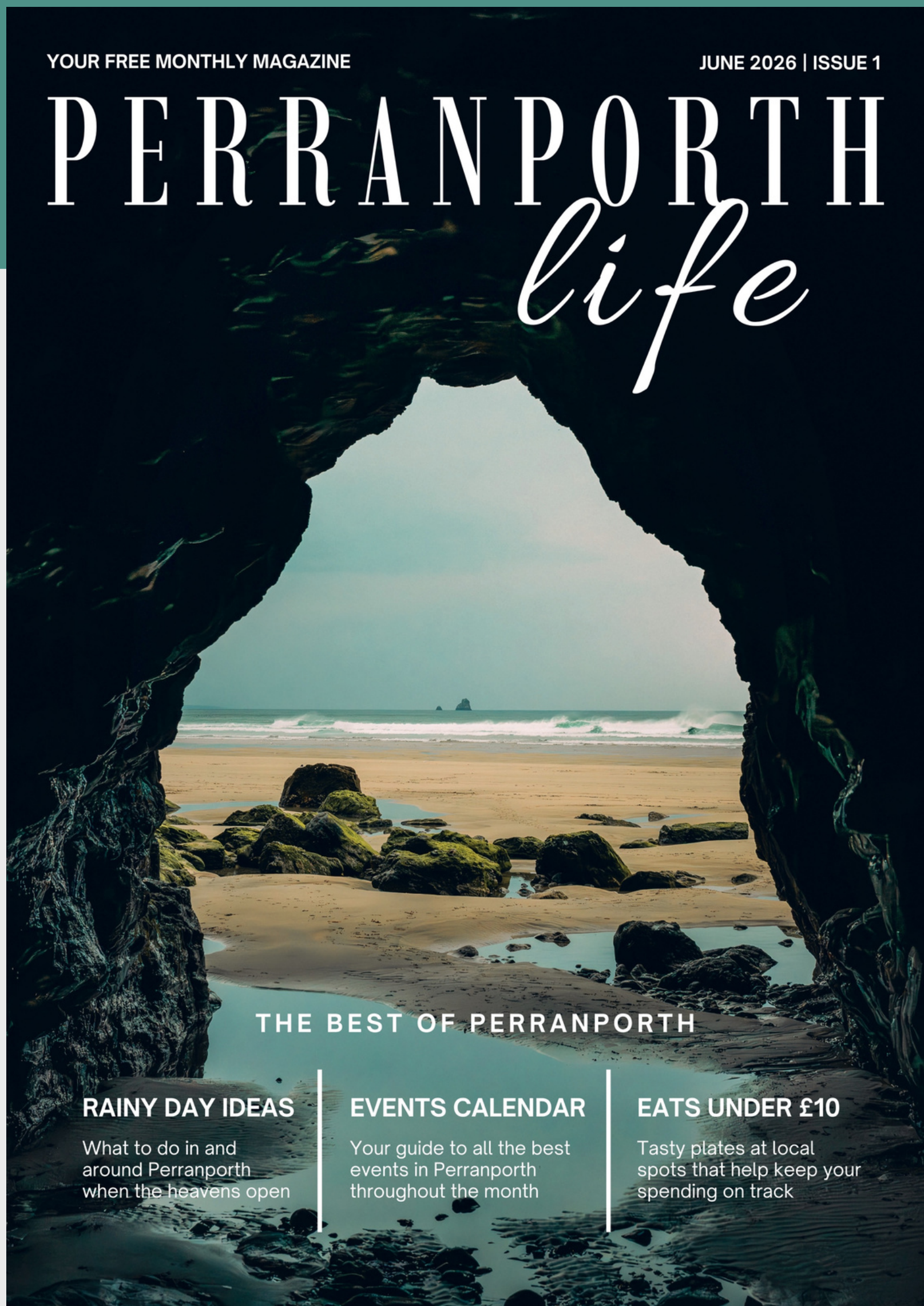
Inside the cover, facing intro/content

Outside back

£800

Full back page of the issue

HYPER-TARGETED ADVERTISING



A monthly free magazine distributed in eateries, cafes, pubs, holiday homes and other Perran hotspots.

Your messaging, delivered directly into your customers' hands.

PERRANPORTH *life*

Contents

Interviews, events calendars, local interest pieces, puzzles and more.

Monthly distribution

3,000 copies in local restaurants, cafes, pubs, hotels and holiday homes.

Format

Glossy cover, matte inner. A4 size, 16 pages.

Readership

Reach tens of thousands of locals and visitors, all year round.

Exclusivity

Perranporth's only magazine, backed by busy socials and a weekly newsletter.

Design service

No artwork? No problem. We can design it for you as a bolt-on service.

PERRANPORTH *life*

Social media

Active Instagram and Facebook pages with engaged local/UK-wide followers.

Weekly newsletter

Going out weekly, Perranporth Life is our town's first and only events guide.

Website

Our website offers another avenue to reach customers, loyal and new.

Reach

Between channels, our monthly reach is 23,000+ people – and growing.



Want to know more?

Secure your spot in the next issue. Discounts available for block bookings.

Contact Celia on 01872 211415 or email hello@perranporthlife.co.uk now.

PERRANPORTH *life*



AI-generated artwork: our policy

AI is great for workflow and creative ideas, we totally get it. And we absolutely use AI here and there ourselves.

But the problem with heavily AI-generated advert artwork/posters is that they all end up looking the same. And it's critical that you stand out.

That's why we don't accept heavily AI-generated artwork in our publication.

A little help

If you're strapped for time or ideas, our in-house advert-design service is there to take it off your plate.

For £35ph, we can create artwork for you. Artwork you can also use in other publications if you wish.

Email hello@perranporthlife.co.uk to find out more.

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Advert dimensions (print-ready PDF)

Full

Trim size: 210 ×
297 mm
With bleed: 216
× 303 mm

Half Page Horizontal

Trim size: 210 ×
148 mm
With bleed: 216 ×
154 mm

Half (vertical)

Trim size: 105 ×
297 mm
With bleed: 111 ×
303 mm

Quarter

Trim size: 105 ×
148 mm
With bleed: 111 ×
154 mm